



Memorial Minute

From the Desk of CEO John Harris

Thursday, January 27, 2022

February is American Heart Month

- Remember to wear red on Friday, February 4, to help us celebrate [National Wear Red Day!](#)
- Look for Memorial Medical Center team members offering free screenings and heart health information at the NMSU Men's Basketball game on February 16.

[Take Our Free Heart Health Assessment](#)



Proud to be voted:

- Best Hospital
- Best Place to Work
- Home to the Best Local Heroes
- Home to the Best Nurse
- Best Cancer Center

Thank you for your continued support of MMC

We had a lot to celebrate as we turned our calendars to the new year.

Once again, we find ourselves incredibly proud and thankful for the community's overwhelming support in the annual Bulletin's Best of the Mesilla Valley competition. While garnering awards is not our main mission, your affirmation of our commitment to excellence means a great deal to myself and our entire team.

In addition to the hospital's many major accolades highlighted in the image above, many providers on our Medical Staff also earned high honors. Likewise, many Memorial Physician Practices clinics and employed providers also saw great recognition in their respective specialties. [Find a full list on our website.](#)

It is our continued privilege to provide high quality healthcare to our community and Southern New Mexico.



Launching the Memorial Difference campaign

You will soon notice our new marketing campaign, the Memorial Difference, appearing online, on social media, in various local media, at athletic events at NMSU, and more. The new campaign features video-centric patient stories that help explain why so many trust us for their care in our community -- and why we are becoming the center of healthcare for Southern New Mexico.

You can click on the video above to hear how physicians on our Medical Staff explain the Memorial Difference. The [first patient testimonial](#) features Zach, a young man who struggled to enjoy his life due to chronic GERD until he underwent a procedure at Memorial.

Future videos will include testimonials from patients receiving high quality care in areas such as general surgery, colorectal surgery, heart attack care, cancer care and primary care. We hope you find this campaign as powerful as we do, and encourage you to share the content on social media.

[Experience The Memorial Difference](#)


Bolstering our Women's and Children's Services

One of our primary focuses this year is expanding the presence of Women's Health providers on our Medical Staff to better serve our community. To that end, we are welcoming a team of three bilingual OB/GYNs to offer high quality care in services ranging from pregnancy and delivery to well-woman exams to minimally invasive surgery.

Additionally, we have welcomed two Certified Nurse Midwives to our community -- with two more Certified Nurse Midwives and a Certified Nurse Practitioner also coming onboard in the next few months.

Backed by Memorial Medical Center's Level III NICU and Pediatric Intensive Care Units - the only such pair available in Southern New Mexico -- you can be confident when you choose to have your baby, or your personal care, provided at Memorial.

To find care, [visit our website](#) and click on the "Find a Provider" tab.


 Memorial Medical Center
 2450 S Telshor Blvd
 Las Cruces, NM 88011


 Proud to be The Official Healthcare Partner of Aggie Athletics



Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™
Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

2450 S. Telshor Blvd.
Las Cruces, NM | 88011 US

This email was sent to .
To continue receiving our emails, add us to your address book.



[Subscribe](#) to our email list.