



Our Mission

Making Communities Healthier

Our Vision

To be a place where:

People choose to come for healthcare,

Physicians want to practice, and

Employees want to work.

Our High Five Guiding Principles

These principles guide our actions and decision making and define what our community can expect from us as a healthcare partner.

- Delivering high quality patient care
- Supporting physicians
- Creating excellent workplaces for our employees
- Taking a leadership role in our communities
- Ensuring fiscal responsibility

Memorial Staff, Medical Staff, Board of Trustees and Community:

Introductory CEO Remarks

I love this time a year! It is a special time to celebrate with both my family at home, and my family at Memorial Medical Center. It is a time of thanksgiving. In November 2013, five years ago this month, I had the honor of becoming the CEO of Memorial Medical Center. I am extremely proud of the accomplishments of our Board of Trustees, medical staff and employees throughout the Memorial healthcare system, who have dedicated themselves to "making our community healthier". During the same time, Memorial has received a number of awards and recognition for its high quality, safe care. It is an honor and a privilege for me to work alongside these groups. I know that they each join me in saying we are thankful for the tens of thousands of patients each year who have chosen Memorial for their healthcare. At this time of reflection and celebration – from our family to yours – we wish you a truly Happy and Healthy Thanksgiving.

We Bid a Fond Farewell to Jay Sundheimer

John "Jay" Sundheimer, RN, our Assistant Chief Nursing Officer, is moving up in his career, and moving close to family. Jay has accepted a position as Chief Nursing Officer at a hospital in Rio Rancho, NM. He has worked at Memorial for more than 10 years, joining us straight out of nursing school. Jay has been a bright light of positivity among our nursing staff and the rest of our team. Some of his many accomplishments at Memorial include opening our Pediatric Intensive Care Unit, creating an Emergency Room Transfer system with outlying hospitals, assisting in developing the new Memorial Intranet, and many other projects, both little and big, that have helped make Memorial the safe, quality health care system it is today. We wish Jay and his family our very best. He will be deeply missed – and always a part of the Memorial family.



Microscope for Neurosurgery and Spine Surgery Now in Memorial's OR



Memorial's Operating Room is now equipped with one of the most advanced microscopes for neurosurgery and spine surgery. Zeiss describes their Pentero® microscope as the next generation of precision surgical technology. It provides improved depth of field and better lighting, along with razor sharp imagery to assist the surgeon

during highly sensitive procedures. We constantly strive to provide advanced technology with a trusted team of surgeons to make Memorial YOUR FIRST CHOICE.

Proud to be a Sponsor of High Heels for High Hopes – Fighting Prematurity in Our Community and Nationwide

As the only hospital in Southern New Mexico with a Level III Neonatal Intensive Care Unit (NICU), Memorial is a super hero daily for the tiniest patients in our region. We are proud to support the mission of the March of Dimes to help end prematurity. This year, once again, Memorial was a major sponsor at the popular March of Dimes *High Heels for High Hopes* fundraiser. On Saturday, November 17th, our Superhero, Collette Wilson, a NICU nurse, was Memorial's *High Heels for High Hopes* model in the Clash of the Comics: Superheroes vs. Villains show. She raised more than \$6,500 for March of Dimes, and was one of the top five fundraisers. We believe that everyone who works in our NICU is a Superhero—Take a look at our 2018 High Heels for High Hopes Memorial NICU video:

<https://www.youtube.com/watch?v=xUImquQNF2U>

4th Annual NICU Reunion Draws Crowd of Princesses, Goblins and Superheroes



Memorial's Neonatal Intensive Care Unit (NICU), the only Level III NICU in Southern New Mexico, is home for newborns and their families for days and often weeks as they gain size and health enough to go home. The families of babies in the NICU spend tense moments together as they watch and worry over their baby. They form a bond, but often never see one another after the baby graduates out of the NICU. Several years ago we decided to create an event that would allow our NICU families and children to have a reunion – to see one another and catch up on their babies' progress. For 4 years we have held the NICU Reunion Carnival during the week of Halloween and invite attendees to wear costumes. Hundreds of NICU alums and their families have enjoyed this special event each year.

Memorial Internal Medicine Physicians Present at New Monthly Seminar 'Coffee With Your Doc'



Due to popular demand, Memorial has launched a new morning health seminar called 'Coffee With Your Doc'. This free session is held monthly, and runs from 9:00 to 10:00 AM in our West Annex Conference Rooms. 'Coffee With Your Doc' provides an opportunity for the public to hear a physician or professional health care provider speak on a current topic and then get to interact with guests one-on-one. We have been asked to hold morning seminars, and we have been asked for more opportunities for the public to meet our physicians. Our November session was hosted by Dr. Edna Juarez, an Internal Medicine physician, who spoke on the topic, "What is Internal Medicine". The December session will be held on Thursday, December 6th with Internist, Dr. Syed Ahmed, presenting on "Let's Talk Diabetes". We encourage everyone to join us for these relaxing talks over a cup of coffee and a continental breakfast. **To reserve your space call our 24-hour reservation line at 1-800-424-DOCS.**

New Pharmacy Director Takes the Reins as Long-Time Director Retires

Janet Pate, PharmD, has been our Director of Memorial's Pharmacy for more than 13 years. She has served us exceptionally well and will be missed. Meanwhile, we have welcomed Katrina Johnson, a Doctor of Pharmacy and Board Certified Pharmacotherapy Specialist, as our new Director of Pharmacy. Katrina began working in our Pharmacy in February this year, and has 21 years' experience as a Pharmacist with extensive experience in management and staffing. We congratulate Katrina on her new position, and we wish Janet all the best as she moves into retirement.



Katrina Johnson, PharmD, BCPS - Director of Pharmacy

Welcome Nurse Practitioner Antoinette Green

We are very happy to welcome Antoinette Green, NP, who has joined our Primary Care team. Antoinette will be working at Memorial Family HealthCare Center at 3030 W. Picacho (next to Citizen's Bank). She was previously a family medicine practitioner in Wisconsin. Antoinette is pleased to be a part of our wonderful Las Cruces community and sunny climate. **Same and next day appointments may be made by calling 575-532-4427.**



Welcome New City, County and State Legislators

We congratulate all of the candidates who were elected or re-elected this month to serve in public office. We encouraged voters to consider candidates who will help advance health care in New Mexico. We will actively stand behind, and lobby for, legislation that provides for fairly priced access to quality health care for all New Mexicans. Memorial is pleased to help sponsor the Greater Las Cruces Chamber's Las Cruces Days in Santa Fe, representing the interests of Southern New Mexico to our legislators during their winter session. We are also very proud that the New Mexico Hospital Association has placed Memorial's CEO on their Board to be a voice for hospital and health care needs across the state and to advocate in Santa Fe.

Contributions from LifePoint to Aid Hurricane Recovery Efforts

LifePoint Health, Memorial's parent company, has contributed \$100,000 toward recovery and relief efforts following Hurricanes Florence and Michael. To aid in recovery efforts following Hurricane Florence's devastating path through the Carolinas, LifePoint donated \$25,000 to Samaritan's Purse, an international relief organization which mobilized multiple teams to assist homeowners with flood cleanup, and \$25,000 to Feeding the Carolinas, a network of food banks in North and South Carolina which has been actively working to get necessary food and supplies to affected areas. LifePoint also contributed \$50,000 to Americares to aid in relief efforts following Hurricane Michael's catastrophic landfall and impact on the Florida Panhandle and the southeastern U.S. Americares is an international healthcare organization providing emergency medical relief and quality healthcare to communities across the globe. LifePoint has a significant footprint across the southeastern U.S., with facilities in Alabama, Georgia, North and South Carolina, Virginia and West Virginia. While the LifePoint facilities were spared the brutal effects of the two storms, the company recognizes that recovery for impacted areas is a monumental undertaking and is proud to support these organizations' efforts to bring life-saving aid, medical care and rebuilding assistance to those in need. Memorial employees help contribute to the LifePoint charity that funds health care assistance to those in need.



In Closing...

This year NMSU is celebrating the 50th Anniversary of the Pan Am Center, about the same time that Memorial was in the beginning stages of building our hospital in our current location. NMSU and Memorial have been the backbone of the Las Cruces community for many years, together helping our community grow and prosper. We are proud to have a long-term partnership with NMSU, supporting their nursing program, health care, student scholarships, and certainly Aggie athletics. Aggie basketball recently kicked off in the Pan Am and we proudly support our team. **Congratulations on 50 years of hosting and entertaining the Las Cruces community...and, Gooooo Aggies!**



Choose to Be Healthy,



John Harris, CEO
Memorial Medical Center