



Our Mission

Making Communities Healthier

Our Vision

To be a place where:

People choose to come for healthcare,

Physicians want to practice, and

Employees want to work.

Our High Five Guiding Principles

These principles guide our actions and decision making and define what our community can expect from us as a healthcare partner.

- Delivering high quality patient care
- Supporting physicians
- Creating excellent workplaces for our employees
- Taking a leadership role in our communities
- Ensuring fiscal responsibility

Memorial Staff, Medical Staff, Board of Trustees and Community:

Introductory CEO Remarks

You have often heard me use the expression, “You are the company you keep.” You will see in this month’s newsletter that we are welcoming several new physicians and two key new members of our leadership team. In the almost five years that I have had the privilege of leading this organization, we have placed the highest priority on Our Vision: To be a place where people choose to come for healthcare, physicians want to practice, and employees want to work. Toward that goal, we welcome three talented and experienced radiologists to our imaging team. Dr. Rob Shoots and Dr. Andrew Bruner, formerly of Sun View Imaging, will start working with Memorial in mid-October. Dr. Olga Cook, an exceptionally experienced diagnostic radiologist, began working with Memorial at the beginning of July. In addition to these doctors we also welcome highly experienced new Chief Nursing Officer, Dr. Caryn Iverson, and new Director of Plant Operations, Paul Mitchell. We are very fortunate to have each of these top quality professionals on the Memorial team.

Welcome Dr. Caryn Iverson as the New Memorial Chief Nursing Officer



We are very pleased to announce the appointment of Caryn Iverson RN, DHA, MSN, MBA, to the position of Chief Nursing Officer (CNO) for Memorial Medical Center. She brings to Memorial a strong and effective background of results-oriented leadership, including a broad cross-section of nursing departments, a variety of ancillary departments and the development and management of patient transport systems. She is dedicated to the provision of quality, safe care and a results oriented management style. A special thanks to Jay Sundheimer, RN, Assistant Chief Nursing Officer, for doing an

excellent job of serving in the capacity of Interim CNO. Great job Jay! We all look forward to working with Caryn and Jay as strong and knowledgeable leaders at Memorial.

Paul Mitchell Joins Memorial Team as New Director of Plant Operations

We are very fortunate that Paul Mitchell, along with his wife and children, fell in love with Las Cruces. Paul is a Certified Healthcare Facility Manager and a Certified Health Safety Professional. He has more than 20 years’ experience managing hospital facilities across the country. His experience in Life Safety, BioMed, Environment of Care, Emergency Management, Construction and Regulatory Compliance provide the expertise required for our journey to attain the Duke LifePoint Quality Affiliation that our community deserves and we all are striving for at Memorial. We extend a warm welcome to Paul and his family. We are proud to have you on our team.



Everyone is Welcome to Memorial's Annual Open Board Meeting

On Wednesday, September 19, 2018 Memorial will be holding our Annual Open Board Meeting. You are invited to attend this meeting to hear an update on Memorial's progress in the past year and vision moving forward. Guests are welcome to ask questions and offer comments and suggestions at this community meeting. The Open Board Meeting will be held in the Conference Rooms downstairs in the **Memorial West Annex**. Refreshments will be served, and the meeting will start promptly at **5:30 PM**. No reservations are necessary. All are welcome.



Imaging Services Adding Three Highly Experienced Radiologists to Our Team

Memorial has selected Radiology Partners to provide professional radiology interpretation services. In July we welcomed Olga Molchanova-Cook, MD, to Radiology Partners' Memorial team. Dr. Molchanova-Cook specializes in Nuclear Medicine, PET and Oncology. We look forward, in October, to welcoming a well-known local radiologist, Dr. Rob Shoots. Dr. Shoots' expertise, in addition to general radiology, includes a Fellowship in Neuroradiology as well as a special interest in Women's Imaging. We are very pleased to have these exceptional providers here at Memorial.

Memorial Internal Medicine Now Offering Same Day Appointments

Internal medicine offers primary care especially for adults (age 18 and up). We are pleased to announce that Memorial Internal Medicine Center is **NOW OPEN**, and taking same or next day appointments. Dr. Edna Juarez is currently seeing patients. She will be joined by Dr. Sayed Ahmed at the end of October. Memorial Internal Medicine Center is located on the west side of the Memorial Medical Center campus, in Bldg. D. **Appointments may be made by calling 556-6470.**



Family HealthCare Center at Sonoma Welcomes New Physician



Dr. Mai Oushy is now practicing at Memorial Family HealthCare Center at Sonoma (corner of Hwy 70 and Sonoma Ranch Blvd.). She joins Dr. John Tucker at this family practice which opened in November 2017. Dr. Oushy went to high school in Las Cruces and received her fellowship training in Family Medicine at the Southern New Mexico Family Medicine Residency Program located on the Memorial campus. Dr. Oushy's patients know her as a warm, caring provider who teams up with her patients to achieve their health goals. We welcome her to the Memorial medical team. **Appointments may be made by calling 556-1871.**

Family HealthCare Center at Picacho Welcomes Two New Physicians

Dr. Martha Montanez and Dr. Dickie Romero just joined Caroline Barrett, NP at the Memorial Family HealthCare center located at 3030 W. Picacho, on the side of Citizen's Bank. Both of these physicians were fellowship trained at the Southern New Mexico Family Medicine Residency Program. They are outstanding family physicians and Memorial is pleased to welcome them. **Appointments may be made by calling 532-4427, or walk-ins are always welcome.**



Memorial URGENT CARE Has Extended Hours for Your Convenience and Lower Out of Pocket Costs

To serve a growing need for extended hours, Memorial Urgent Care at Sonoma Ranch Blvd. and Hwy. 70 is currently open from **8:00 am until 11:00 pm. Monday through Saturday, and 8:00 am until 6:00 pm on Sunday.** You will have much less out of pocket costs at Memorial Urgent Care compared to many other nearby centers. If you need care early, or late, and at less cost, Memorial Urgent Care is there to help.



Welcome 2018 Family Medicine and Pharmacy Residents

Eight MDs were welcomed into the Southern New Mexico Family Medicine Residency Program this month. We are pleased that they chose our program to learn their family health care specialty, and we welcome them to Memorial. The newest class of Residents includes Zinnat Begum, MD; Mason Heywood, MD; Jessica McKinney, PharmD; Sarah Miller, MD; Amanda Provencio, MD; Joanna Rachelson, MD; James, Shen, MD; and Emilia Vesper, MD.

First year resident, Dr. James Shen meets the Memorial Leadership group at the Residency New Class Reception.

FREE Women's Health Expo at Memorial on September 27



Celebrate women's health and learn about different health topics during our first Women's Health Expo! Women of all ages are invited to come for mini-seminars, one-on-one talks with providers, screenings, pampering, food and fun. We will have tables from plastic surgery, women's heart health, mammography, obstetrics and gynecology, labor and delivery, breast-feeding consultants, neonatal intensive care, pediatric intensive care, family health care, and more.

The Women's Health Expo is planned for Thursday, September 27 at the Memorial West Annex from 5:30 – 7:00 pm. Watch for details on Memorial's Facebook page and on our website at MMCLC.org. Save the date – and plan to join us for a wonderful new health event – just for women!

Behavioral Health Director Wins Chamber of Commerce Healthcare Award for Innovation

This is not the first time Tenika Gonzalez, RN, has been in the news. Tenika has played a vital role in the quality of care we provide to patients in our Behavioral Health Unit. She has been recognized and awarded for exceptional work by LifePoint Health, Dona Ana County, and the State of New Mexico Department of Health. At the recent 2nd Annual Healthcare Awards hosted by the Greater Las Cruces Chamber of Commerce, Tenika was recognized for her unique and ground-breaking work in behavioral health when she received the top honor among a stellar group of nominees for the Impact Award. We are proud of you, Tenika, and very pleased that you received this well-deserved honor. How fortunate we are to have high quality, professional providers caring for our patients every day.



Employees in the News

Congratulations to Katharine Kurupas, RN, our Emergency Department Director, and to Sarah Johnson, our Rehabilitation Services Director, for earning credentials as a Certified Professional in Patient Safety (CPPS). These two add to our ever-growing CPPS family. They are helping our team build momentum on our journey to achieving the Duke-LifePoint Quality Affiliation! We also congratulate Medical Information Services staff member, Jesus Padilla, who was selected as one of this year's Look Who's Dancing contestants in the annual dance contest that supports the NMSU Dance Program. We are pleased that so many Memorial employees volunteer their time to support our community.

In Closing...

Our mission of Making Communities Healthier is brought to life in many tangible ways across LifePoint Health each and every day. I'm pleased to share one more way LifePoint is advancing their work to keep quality and patient safety at the forefront of everything we do. At the HealthTrust University Conference on July 25, LifePoint received the 2018 HealthTrust Innovation Grant for their antimicrobial stewardship program and for demonstrating a firm commitment to appropriate antimicrobial usage. The grant is awarded annually to help support new, scalable ideas for advancing healthcare by improving care delivery, health outcomes, cost savings, operational efficiency or population health. Started in 2017, LifePoint's antimicrobial stewardship program aims to improve the use of antimicrobial medications to help enhance patient health outcomes, reduce resistance to antibiotics and decrease unnecessary healthcare costs. This grant will go a long way to advance LifePoint's capabilities in managing and reporting antibiotic use across all LifePoint facilities. I remain continuously proud of LifePoint's tangible commitment to quality health care and patient safety.



Choose to Be Healthy,

John Harris, CEO
Memorial Medical Center