



Memorial Staff, Medical Staff, Board of Trustees and Community:

Our Mission

Making Communities Healthier

Our Vision

To be a place where:

People choose to come for healthcare,

Physicians want to practice, and

Employees want to work.

Our High Five Guiding Principles

These principles guide our actions and decision making and define what our community can expect from us as a healthcare partner.

- Delivering high quality patient care
- Supporting physicians
- Creating excellent workplaces for our employees
- Taking a leadership role in our communities
- Ensuring fiscal responsibility

Introductory CEO Remarks

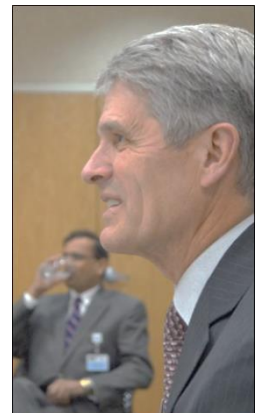
New Mexico legislators traveled to Las Cruces this month to hold a session on issues affecting the southern part of the state. During their session at the Burrell College, I was asked to speak about healthcare in New Mexico. I was honored to represent hospitals and healthcare providers across the state. I advocated for healthcare reform that

will attract much-needed practitioners and expressed our concern with legislation that would affect access to healthcare for our underserved population.



LifePoint Health CEO among 100 Most Influential People in Healthcare

For more than 10 years, Healthcare Magazine has conducted a national poll to identify the top 100 most influential people in healthcare. Once again, LifePoint Health’s CEO and Chairman, Bill Carpenter, was included in this elite group. Memorial is part of the LifePoint Health family, and we are extremely proud of our affiliation with this organization where quality and safety in patient care are our highest priority. Bill Carpenter, along with several others from the LifePoint leadership team, came to Las Cruces earlier this year to meet with us and discuss our plans as we continue to grow into the regional healthcare system for southern New Mexico.



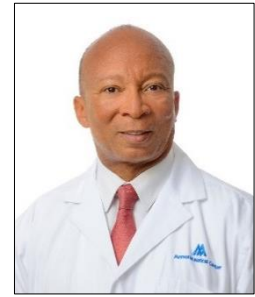
The Joint Commission Gives Accolades to Memorial Lab Team



Every two years The Joint Commission (an independent organization that inspects hospitals and healthcare providers for safety and compliance with strict national standards) conducts an unscheduled inspection of Memorial’s Laboratory services. The inspection includes a thorough review of records of every lab transaction over the previous two years conducted in the hospital as well as our affiliated lab facilities (Urgent Care, family medicine, etc.). Thousands and thousands of files were inspected and The Joint Commission reported only 11 exceptions, all of which were in a low to moderate category and most of which were taken care of before the inspection team left. According to Lab Director, Cliff Sanders, the lead inspector said we have a very technically sound department and there is nothing he’d change. “I would be comfortable using your lab services” the inspector stated. Cliff also shared that the inspection team was very complimentary of all of the Memorial staff, noting that everyone smiled, made eye contact and spoke to them directly and candidly. “This stellar inspection is a credit to our exceptional Lab Team,” Cliff stated proudly.

Orthopedic Specialist Offering FREE Foot and Ankle Clinic

Memorial Medical Center is very fortunate to have surgeon, Dr. John Trotter, on our outstanding orthopedic team. Dr. Trotter recently moved to Las Cruces from a successful orthopedic practice in Wisconsin. He has years of expertise in treating issues of the foot and ankle and has an exceptional rapport with his patients. Dr. Trotter will be conducting **FREE Screenings at a Foot and Ankle Clinic at the Memorial Bone + Joint Center, 150 N. Roadrunner, on Saturday, October 21st from 8:30-11:30 AM.** No appointment is necessary, just walk-in for an initial screening. This is a unique opportunity to consult, at no charge, with a highly experienced specialist about any injury, pain or chronic condition of the foot or ankle.



Intensive Care Unit Upgrades to State of the Art Beds

Soon, Memorial will have 32 new beds in our Intensive Care Unit (ICU)-the largest ICU in the region. The beds are equipped with continuous lateral rotation therapy, which assists with redistribution of the patient's pulmonary fluids. And, they are designed for early mobility, which will assist us in getting our critical patients out of bed sooner. They also include a pivot and microclimate function which will aid in wound prevention. The new beds will come equipped with an oxygen tank cradle, an x-ray sleeve, obstacle detection, and cord control for safety. We are planning on completing this bed upgrade within the next two months, in preparation for the winter season when we traditionally experience a surge our in-patient population. **We are currently hiring Critical Care Nurses in our ICU. If you, or anyone you know, are interested in being a part of our exceptional ICU Team, please call Ernest Perez, RN, our Nurse Recruiter, at 575-635-7101.**

Celebrate Mammo-RitaVille during October at Memorial Imaging Centers

October is national Breast Cancer Awareness Month. Getting an annual mammogram, if you are a woman age 40 and over or have a family history of breast cancer, is the best way to detect breast cancer in its early, and most treatable state. Memorial's Imaging Centers are helping to make your mammogram an enjoyable experience! This year we are open extended hours, from 8:00 am until 4:00 pm, every Saturday in October at both at the Memorial HealthPlex on Northrise and at the Imaging Center of Las Cruces on Roadrunner.



When you get your mammogram during October at either imaging center you will receive a special gift, and you can enjoy a virgin Mammo-Rita on Saturdays. Don't put it off, **schedule your mammogram today at 575-521-5270.**

TEAMHealth® Partnership Expands to Emergency Department

Successful patient care in most hospitals includes partnerships with specialized healthcare organizations. Earlier this year, we selected TEAMHealth® to be our Hospitalist group. (A Hospitalist is a doctor or nurse practitioner who cares for patients while they are in the hospital. They do not see patients in private practice.) TEAMHealth® is a highly experienced healthcare company that manages Hospitalist care and Emergency Room care in hospitals across the country. Because of our successful Hospitalist partnership, as of September 1st, Memorial has selected TEAMHealth® as our Emergency Room partner. This means that patients who come into our ER will be seen by a highly experienced team of emergency-trained providers. We are proud to partner with TEAMHealth®, a national organization that has a proven track record of consistently providing high quality patient care.



Memorial Arthritis Center Physician Hosting Seminar in October

Dr. Dana Trotter opened the Memorial Arthritis & Osteoporosis Center at the end of August and has been busy since her first day! Clearly, there are many people suffering from arthritis and other chronic pain conditions in our region. Dr. Trotter will be presenting a free Arthritis Seminar with a Q&A session and a light meal on Thursday, October 26th from 5:30-7:00 pm in the Memorial West Annex. If you would like to attend, seating is limited, so please RSVP to our 24-Hour Reservation Line at 1-800-424-DOCS. For an appointment with Dr. Trotter you may call 575-532-7430.

Learn About Relief from Enlarged Prostate without Ongoing Medication or Major Surgery

Memorial will be hosting a free education seminar about the Urolift® procedure with presenters Dr. Emma Bendana and Dr. Mark Bieri of Rio Grande Urology. Urolift® is a proven approach to treat a benign enlarged prostate that does not require ongoing medication or major surgery. The Seminar is scheduled for Wednesday, October 25th in the Memorial West Annex conference rooms. Space is limited, so please RSVP to 575-522-7880 ext. 143.



Dr. Felts' patients from Carlsbad, mother and daughter, Yolanda and Jenny Villegas, lost 423 lbs.

Memorial Weight Loss Center Opens a Satellite Office in Carlsbad

Patients who suffer from obesity-related health conditions typically do extensive research to find a bariatric surgeon whom they can relate to and trust. Dr. Frank Felts has established an excellent reputation because of his success with thousands of bariatric surgeries along with an exceptional, personal relationship with each and every patient. Dr. Felts has established a following in the eastern part of New Mexico. Due to the need in that area and the reputation he has established, Memorial Weight Loss Center of New Mexico opened an office in Carlsbad at the beginning of September. Dr. Felts will be seeing patients in Carlsbad the second Thursday of every month. An appointment for the Carlsbad office or the Las Cruces office can be made by calling 575-556-1849. Learn more about surgical weight loss and Dr. Felts at www.MemorialWeightLossCenter.com

Boo to the Flu! Free Flu Shot Clinic

This year's FREE Flu Shot Clinic for Adults and Children is scheduled for **Saturday, October 28 from 8:00 am until Noon**. As in years past, adults may walk into the Memorial West Annex or go through our drive-up clinic for their shot. Children must come into the Annex for their shot. We are pleased to have offered this free service to our community for over 25 years. The free Flu Shot Clinic is one way we live out our mission of 'Making Communities Healthier'. Come by and say, "Boo to the Flu!"



Memorial Celebrates National Rehabilitation Week

National Rehabilitation Awareness Week, in September, has been celebrated every year since 1976 as a thank you to rehabilitative therapists who help our patients and loved ones recover and live as ordinary a life as they can. Physical Therapists, Occupational Therapists, and Speech Language Pathologists all work together to help individuals overcome obstacles and accomplish normal tasks of daily living. Rehabilitation helps people who are living with disabilities or recovering from traumatic events such as a stroke, allowing them to gain more control over their bodies and abilities. We want to take this time to recognize and thank the outstanding Rehab Team we have here at Memorial, led by Sarah Johnson, Director of our Rehabilitation Department!

Memorial is Major Sponsor of 2017 March of Dimes High Heels for High Hopes

Caring for premature babies and supporting the March of Dimes in their mission to find and fight the causes of prematurity is a high priority for Memorial Medical Center. That is why we have worked for years to become a Level III Neonatal Intensive Care Unit (NICU). Last year we earned Level III NICU status – the highest level of care available for a newborn in Southern New Mexico. This means that we are able to take care of babies as young as 27 weeks gestation and as small as about 1 ½ pounds at birth. What this means to our patients is that families can keep their newborn at Memorial and have the family nearby instead of having to go to El Paso or Albuquerque during this stressful time. Memorial participates annually in the March of Dimes' High Heels for High Hopes fundraising event. Memorial's High Heels for High Hopes model this year is Brianne Pfau, RN, our Clinical Manager of Labor & Delivery. To help fund raise, **Brianne is selling raffle tickets for a \$500 Dillards Gift Card at \$10 each. If you want to buy raffle tickets or would like to donate to the March of Dimes on her behalf, please contact Brianne at 575-521-5259.**





Ronald McDonald Room Celebrates First Anniversary

Southern New Mexico's first Ronald McDonald Family Room opened on the 5th floor of Memorial one year ago this month. Since that time, hundreds of family members of our pediatric patients have found rest and respite in the Family Room while their child or loved one is being treated in our Neonatal Intensive Care Unit, our Pediatric Intensive Care Unit, or our Children's Unit. We are pleased and honored that Ronald McDonald House Charities of El Paso selected Memorial to be part of the Ronald McDonald Charities family.

Proud to Support NMSU...We Are Aggies at Heart!

NMSU Aggies and Memorial Medical Center have a long legacy in Las

Cruces and a rich history of partnership.

Over the years, Memorial has generously supported NMSU programs including healthcare, academics,



scholarships and athletics. At the start of the Aggie athletic season, Memorial families enjoyed a private kids' camp with the Aggie basketball team. The Aggies and the kids had a Saturday morning of shooting, dribbling and drills on the NMSU practice court. It was a wonderful event with the team and Coach Jans! Memorial also sponsored the first home game of the Aggie Football season on September 16th. Memorial employees, and Board members, watched from the Athletic Director's patio as the Aggies played their heart out. Despite a loss, it was a very close and exciting game. Go Aggies!!!!!!



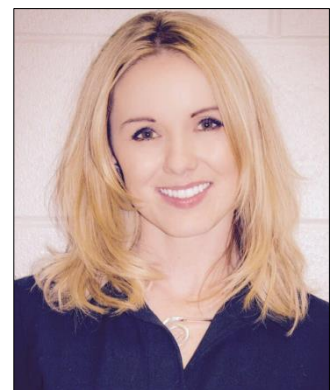
Manager of Cardiac Rehab Services Earns National Certification

The American Association of Cardiovascular and Pulmonary Rehabilitation (AACVPR) is proud to announce the certification of Sheila Bardwell, RN, CCRP, Clinical Manager of Cardiac Rehabilitation at Memorial. The AACVPR Certified Cardiac Rehabilitation



Professional (CCRP) board certification examination is the only certification exam that encompasses the multiple disciplines of cardiac rehabilitation and secondary prevention. The CCRP certification

acknowledges Sheila's commitment to the delivery of quality patient care. Nurses who meet the requirements are awarded the credential Registered Nurse-Board Certified (RN-BC). Congratulations, Sheila, on becoming a part of a very select group of nationally certified professionals!



Erika Wier Promoted to Assistant Chief Financial Officer

We are pleased to announce the promotion of Erika Wier to Assistant Chief Financial Officer at Memorial. Erika has been serving as our Controller for the past year and half. Memorial has a policy of promoting from within whenever possible. Erika is an excellent addition to our Leadership Team. Congratulations, Erika, on becoming an Officer!

Welcome New Providers

We are happy to announce when new providers join MMC's medical staff. Please join me in welcoming the following providers who began working with us in the past month.

- **Ankit Doshi, MD** - Internal Medicine; TEAMHealth
- **Christopher Hammond, DO** - Emergency Medicine; TEAMHealth
- **Raymond Murphy, MD** - Imaging Services; CompHealth for Imaging Services
- **JaNae Payne, MD** – Anesthesiologist; Somnia Anesthesia

In Closing...

I was recently invited to participate in a meeting of the Honor Flight of Southern New Mexico. For two years, Memorial has hosted the pre-trip meetings for this organization, which flies a group of WWII, Korean War and Vietnam War veterans to visit Washington, DC at no cost to the veteran. It was a distinct honor to visit with those who served our country so valiantly, many of whom are now in their nineties. It was also a pleasure to



welcome White Sands Missile Range Commander, General Eric Sanchez, to Memorial and to participate with him in a special Flag Folding ceremony. This ceremony honors veterans who died in the line of duty and whose flag will be transported to Washington with this year's Honor Flight. We



are so grateful to those who have dedicated themselves to preserving our freedoms. We are humbled and privileged to be a small part of the wonderful work of the Honor Flight of Southern New Mexico.

Choose to Be Healthy,

John Harris, CEO
Memorial Medical Center

