



### Our Mission

Making Communities Healthier

### Our Vision

To be a place where:

People choose to come for healthcare,

Physicians want to practice, and

Employees want to work.

### Our High Five Guiding Principles

These principles guide our actions and decision making and define what our community can expect from us as a healthcare partner.

- Delivering high quality patient care
- Supporting physicians
- Creating excellent workplaces for our employees
- Taking a leadership role in our communities
- Ensuring fiscal responsibility

Memorial Staff, Medical Staff, Board of Trustees and Community:

#### Introductory Remarks

It has been my honor and privilege to meet with Governor Martinez several times during the 2017 legislative session to represent the interests of the healthcare community and the people of New Mexico who are at risk of losing access to healthcare under proposed legislation. I am proud to stand alongside constituents from the New Mexico medical community as a voice to protect access to healthcare as the state deals with the budget deficit. 26.6% of the population of New Mexico is underserved by healthcare professionals as compared with 11.4% nationally (2012 NM Health Assessment). New Mexico is also in danger of losing significant federal Medicaid funding under proposed reimbursement cutbacks. To-date these issues are far from resolved. I remain committed to being a voice on behalf of our region.

#### Brandy Darden Joins Board of Trustees

We are thrilled that Brandy Darden, Market President of Century Bank, has agreed to serve on our Board of Trustees. Brandy brings a strong background in financial services, portfolio management and business development to the Board. She is an active member of our community, having also served on with Las Cruces Public Schools, Greater Las Cruces Chamber of Commerce, Heritage Foundation and the 4-H Club. It's an honor to welcome Brandy to the Memorial Trustee team.



#### PICU Celebrates Access to Critical Care for Our Children



It was a special day of celebration at Memorial as we cut the ribbon on the first Pediatric Intensive Care Unit (PICU) in southern New Mexico. As our PICU Medical

Director, Dr. Jorge Sainz, spoke it was clear that his passion for patient care is second to none. But the person who stole the hearts of the crowd that day was PICU patient Sean McNulty, and his mother who shared how much it meant to them to have their family together right here in Las Cruces when he needed critical care. We are grateful for everyone who worked so hard to bring this PICU to reality and who provide this level of pediatric care for the first time in our community.

### What's New at the Bone+Joint Center!?

Great news for those who are suffering with joint pain, back problems, sports injuries or just about any other orthopedic issue! At the beginning of May, the Bone+Joint Center will be moving from their offices here on campus to a convenient, expanded, location at 150 N. Roadrunner Parkway. This new location is right next to the Imaging Center of Las Cruces, in the center of the Sonoma Ranch and the growing east Mesa area. In addition to a new location, the practice name will be updated to Memorial Bone+Joint (changing from Bone + Joint Center of Southern New Mexico). This new name reflects their partnership with Memorial, where The Joint Commission has recognized the MMC Total Joint Replacement Program as a Center of Excellence. The same experienced team of doctors: Harrington, Ravessoud and Schwartz, and their staff, will still be treating you at Memorial Bone+Joint on Roadrunner. Any appointment you currently have will remain the same – we will be confirming the exact date of the move and notify patients when appointments will begin at the new location.

# Memorial Bone+Joint CENTER

### Cancer Center is Open During Expansion Project



Last month we announced the closure of our 6<sup>th</sup> floor, at Memorial Medical Center, while we do an extensive renovation. This month the appearance of fencing across our front parking lot is clear evidence of another major construction project underway at Memorial Cancer Center and Ikard Radiation Oncology. Memorial's Cancer Program is the only cancer center in southern New Mexico that is ACoS Accredited and has an ACR-Accredited radiology program. Our

oncology team is the finest in the region and Memorial Cancer Center is affiliated with UNM Comprehensive Cancer Center, one of only 45 comprehensive cancer centers in the nation. It comes as no surprise, then, that our cancer center has outgrown its space. The construction project will expand both radiation and medical oncology and move infusion therapy from the hospital annex back into the Cancer Center. The Cancer Center expansion is expected to be finished by the end of 2017. During construction we will continue to provide patient care, as always. Please excuse our dust, and any inconvenience, while we expand to serve you better.

### HET - Fast, Effective, Painless Treatment for Hemorrhoids

As a part of Memorial Digestive Health Program people suffering from chronic hemorrhoids can now be treated quickly, more effectively and with less pain than with the old banding techniques. The HET™ (Hemorrhoid Energy Therapy) System is a new, non-invasive and non-surgical procedure created by Covidien® that allows physicians to treat internal hemorrhoids in a simple, gentle and pain-free way. Learn more about HET at <http://mmclc.org/services/digestive-health/het-hemorrhoid-treatment> or call our Digestive Health Navigator at 575-532-4373.

# Memorial Digestive Health



### Proud to Be a Donate Life Partner

Last year in the Rose Bowl Parade, Memorial was represented on the Donate Life float. In a vile that held a single rose, joining thousands of others, Memorial placed a note remembering and honoring the donors at our hospital who lovingly gave the gift of life to others. We are proud to participate in this program which makes life possible for thousands waiting for a second chance. You can sign up to be an organ or tissue donor at [www.donatelife.net](http://www.donatelife.net).

### March With Memorial

On Saturday, April 29<sup>th</sup>, we invite you to support the Memorial March of Dimes March for Babies team or walk with us as we raise funds to end prematurity in our community. You can contribute to our team

# march for babies

at [www.marchforbabies.org/EventInfo/?si=&PersonId=&EventID=18584](http://www.marchforbabies.org/EventInfo/?si=&PersonId=&EventID=18584) or sign up to join us at Young Park for the 8:00AM march.

### **Grace Villalobos Joins Education Team**



Keeping our nursing team up to date on the latest rules, regulations and techniques is an essential tool in providing quality patient care. We are very pleased to welcome our newest Nurse Educator, Gracie Villalobos, RN CCRN. Gracie has been with Memorial Medical since May of 2009, serving the needs of critically ill patients within the Intensive Care Unit as well as in the air as a regional Flight Nurse. Over the last 8 years, Gracie continued to find herself at the helm of several educational projects, including multiple topics within the ICU Nurse Orientation Bootcamp as well as other needs that presented “in the moment”. She is able to tailor her message from the classroom to the bedside, and doing so with a vibrant energy that is contagious to those around her.

She has gained the respect of her nursing, medical and paramedic colleagues from both inside and outside of the hospital and we are excited to see her help grow nursing excellence at a member of our Educational Services Team.

### **Kutinac Takes Over as New Family Medicine Center Administrative Director**

John Kutinac, MPH MBA has recently been appointed as Administrative Director of the Memorial Family Medicine Center. John has worked at Memorial for many years, and will continue in his role as Southern New Mexico Family Medicine Administrative Director. The Family Medicine Center is located next to the Residency Program and is staffed by Program’s faculty and residents. We look forward to continued improvements in our patient experience under John’s experienced leadership. Congratulations on the new position!



### **Family Medicine Residency Program Welcomes Class of 2020**

The Southern New Mexico Family Medicine Residency Program is supported by Memorial Medical Center and located on the northwest corner of the Memorial campus. The Program’s mission is to provide high quality and comprehensive medical education for medical students going into Family Medicine. Their vision is to be recognized locally, regionally and nationally as a center of excellence in Family Medicine education. The Residency Program produces compassionate, outstanding board-certified Family Physicians, dedicated to delivering high-quality comprehensive care to the patients and families of Southern New Mexico. This year, our Family Medicine Residency Program received over 1400 applications and interviewed more than 60 applicants. We are looking forward to training these residents for the next 3 years! We are excited to introduce our Class of 2020 Residents who will be joining us July 1, 2017.

- Dr. Laura Leija, University of NM
- Dr. Jeanette Lovato, A.T. Still School of Osteopathic Medicine
- Dr. Christopher Morriss, University of Cincinnati
- Dr. Shawn Rowland, Universidad Autonoma de Guadalajara
- Dr. Ramona Sharma, Kasturba Medical College
- Dr. Jamie Weinand, Boston University
- Dr. Roberto Aguero, University of NM
- Dr. Rory Keys, Creighton University

### **Welcome New Providers**

We are happy to announce when new providers join MMC’s medical staff. Please join me in welcoming the following providers who joined us in the past month.

- **Brian Caffey, CRNA** – Anesthesia, Somnia Anesthesia Group
- **Ryan Chavez, CRNA** – Anesthesia, Somnia Anesthesia Group
- **Shireen Jindani, MD** - Internal Medicine Hospitalist, TeamHealth
- **Cody Martini, CRNA** – Anesthesia, Somnia Anesthesia Group

**In Closing...**

More than 85% of people making a healthcare decision go online before seeing a provider. We realize that offering online information is important for patients who want to learn about Memorial's quality, safety and technology, and to find a trusted specialist or surgeon who works with Memorial. Many hospitals across the U.S. participate in an independent hospital rating service called Leapfrog. Recently, the Leapfrog Group reported its spring 2017 Hospital Safety Grade (which can be found online at <http://www.leapfroggroup.org/compare-hospitals>), in which Memorial earned a grade of B+, just .012 of a point short of a A rating. We are very pleased with this high mark, which places us among the top tier of hospitals across the country when it comes to patient safety. I can't say enough for the outstanding staff, providers and leadership who make Memorial the quality healthcare system it has become today. We strive every day to be Your First Choice in healthcare.

Choose to Be Healthy,



John Harris, CEO  
Memorial Medical Center

